



**Schools and Academy Webinar:**  
**Finding and Sharing Success Stories**  
May 25, 2022



**Futures in Education**  
FOR BROOKLYN AND QUEENS  
*Changing Lives Through The Gift Of Education*

# Agenda

Finding and Sharing  
Donor & Alumni Success  
Stories

Guest Speaker

Q & A



**Why is it important to  
share success stories?**



Who should you  
feature?



Who  
should  
you  
feature?

- Alumni
- Donors
- Past Parents
- Current Parents
- Current Students



How do you find them?



# How do you find them?



Talk to your Major  
and Most Consistent  
Donors



Create Surveys and  
Share them



Social Media

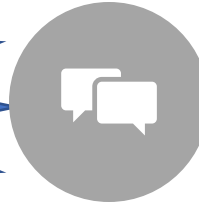


E-Blasts



Phone Calls

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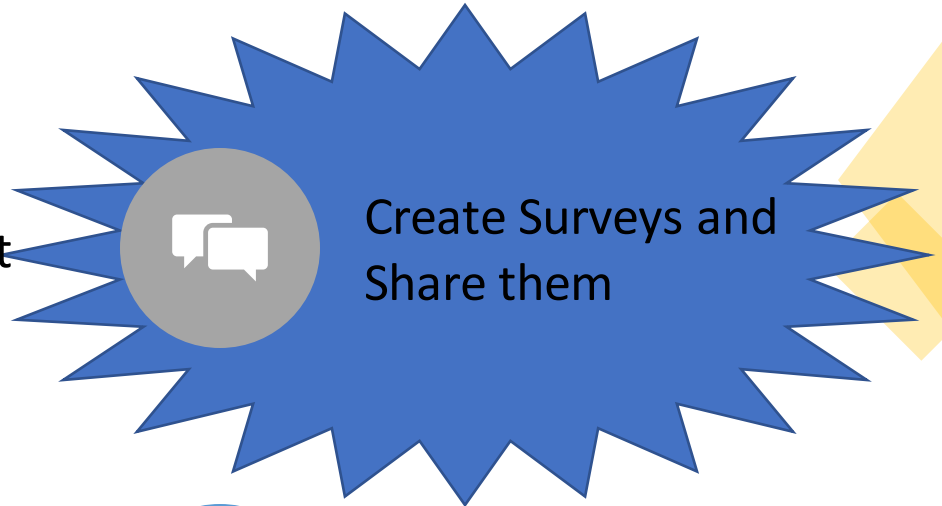
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# Calling All Brooklyn and Queens Catholic School Alumni!

We want to hear from you! Tell us about how Catholic education impacted your life.

Title	First Name*	Last Name*
<input type="text"/>	<input type="text"/>	<input type="text"/>

Maiden Name

Elementary School Attended

Email*	Phone Number*
<input type="text"/>	<input type="text"/>

Street Address\*

City*	State*	Zip Code*
<input type="text"/>	<input type="text"/>	<input type="text"/>

Elementary Graduation Year*	High School Attended	College/University Attended
<input type="text"/>	<input type="text"/>	<input type="text"/>

Job Title	Company name
<input type="text"/>	<input type="text"/>

Is there a special teacher or catechist who impacted your life in a significant way? Tell us your story:

What has the impact of Catholic education meant to you, and what motivates you to support Catholic education?

I am willing to support my former school with:

- Monetary Donation
- Tuition Assistance
- Volunteering My Time
- Spiritual Support/Prayer
- Serving as My Class Representative

Email Subscription Type Signup

- Notices from our bishop and other important diocesan announcements
- Diocesan and school events
- Resumen Semanal de Noticias (Weekly News Digest)

The Diocese of Brooklyn, Futures in Education, Catholic Foundation Brooklyn and Queens, and DeSales Media Group may email you based on the selections you make above. You may unsubscribe from these communications at any time by clicking on the unsubscribe link in the email. For more information on our privacy practices, please review our Privacy Policy.

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Submit

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At St. John's they taught us to never lose faith and always have hope. To this day, when things are rough I always think of the teaching that God is always with me and to never lose hope. The tough times are part of the lesson.

LOUISELLE R.  
ST. JOHN THE BAPTIST, BROOKLYN, 1972



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Catholic education provided me with a solid foundation for continuing education and life skills. At times I felt other people knew more than I, but, I had the skill to find out information and to use it fruitfully. Because of my Catholic education, I felt sure that I could pursue higher education and pay back, in a small part, all that had been given to me. Catholic education provided the needed skills, values and faith for my journey.

MARGARET D.  
ST. ANTHONY OF PADUA, GREENPOINT, 1956



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Having a Catholic education is important to me because it enstills values and morals in us that you cannot achieve in any other learning institution. It also allows us to get closer to God while still learning the basic concepts that come with receiving an education. Therefore, I support the Catholic school systems, so much so that I want to continue to ensure that my son receives one as well.

REGINE T.  
ST. FRANCIS OF ASSISI, 1993



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There are quite a few teachers that I had in St. Cecilia's that had an impact on me. One that stands out is Sister Mary Miles. She was a young nun who was innovative in her approach to learning. The entire class was made to feel special.

DONNA R.  
ST. CECLIA'S, BROOKLYN, 1965



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It's not too late to thank your favorite Catholic school teacher!

Help us celebrate and thank them by filling out this form: <https://futuresineducation.org/teacher-appreciation-week/>

#TeacherAppreciationWeek2022

“



**Sr. Marie Andre, my 7th Grade teacher, believed in me and challenged me to be better. She told my parents that I could accomplish what I put my mind to and that I had great potential. I'll never forget her.**

Robert S.  
St. Mark's School, 1967



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# Catholic Schools Week 2022 January 30–February 5

www.NCEA.org/csw #CSW22

"As a former educator and administrator, I realize what it takes to teach children and run a school. I am very thankful to all my Catholic school teachers who have guided me and left such a positive impact on my life."

Janis G., St. Bernadette Brooklyn, Class of 1965



## What is your Catholic education story?

We often we hear stories from our generous supporters of Futures in Education, our Angel donors, and our Catholic school alumni about how important their Catholic education was to them, providing the tools of success to grow into the people they are today.

For Janis Grieco, a Brooklyn-born retired teacher and Assistant Principal, her days at St. Bernadette Catholic Academy are filled with fond memories. Janis' parents understood the importance of Catholic education and sent Janis and her siblings to St. Bernadette in Dyker Heights, Brooklyn.



[Read more of Janis' story HERE](#)

## Let's Celebrate Catholic Schools Week!



## Have you read our latest newsletter?



[CLICK HERE TO DOWNLOAD THE ANGEL GAZETTE!](#)

[DONATE NOW](#)

Futures in Education  
[www.futuresineducation.org](http://www.futuresineducation.org)  
243 Prospect Park West, Brooklyn,  
NY 11215 718.965.7308





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Where should you  
share these stories?

# Where should you share these stories?



School Brochures



E-blasts



Printed Materials/Newsletters



Website



Social Media

Checklist	Notes
<input type="checkbox"/> Identify a Point Person	
<input type="checkbox"/> Evaluate What You Have been Doing	
<input type="checkbox"/> What Fundraising Have You Done?	
<input type="checkbox"/> What Was Successful?	
<input type="checkbox"/> Form a Development Committee	
<input type="checkbox"/> Utilize Futures to Put Your Plan Together	
<input type="checkbox"/> Donation Page? NXT? Mailings?	
<input type="checkbox"/> Create Your Case for Support	
<input type="checkbox"/> Set Targets/Create a Calendar of Activities	
<input type="checkbox"/> Outreach to Other Schools/Academies	

## Creating a Development Plan

# Major Gift CHECKLIST

Define what a major gift is to  
your school/academy  
.....

Identify your major donors  
.....

Cultivate your major donors  
.....

Create a solicitation strategy  
.....

Thank your major donors  
.....







# Guest Speaker:


Maggie Haley,  
Advancement Officer



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**Let's Celebrate Catholic Schools Week!**

# Your Help Gives Hope for the Future

***Former Angel Student Camela inspired to become an Angel herself!***

Twenty years ago, *Angel* student Camela was in 7th grade attending Ascension School in Elmhurst, Queens. Camela's dad was a single parent struggling to make ends meet for his family and he was faced with the decision to take Camela out of the school she loved. Then, her *Angels*, a couple deeply grateful for their own success, stepped in to help.

— “

**I felt so blessed and thankful to have been given an opportunity to continue attending a school I loved. Having an *Angel* made me want to do better in school, and I am so grateful for that.”**

Since graduating from Ascension, Camela attended The Mary Louis Academy in Jamaica Estates, Queens and then moved to New Jersey where she finished high school. She then graduated *magna cum laude* from Seton Hall University in 2011. Camela now works for Johnson & Johnson and has been with the company for ten years. Camela's *Angel* experience and the foundation of faith from her Catholic education stuck with her. **Inspired by her *Angel*, Camela is now not only a member of Futures in Education's junior board, Future Leaders, but is also an *Angel* donor herself.** “The *Angel* Program changed my life, and I'm now happy to help Futures in Education in any way possible.”



*Camela graduated college magna cum laude and works for Johnson & Johnson!*

# QUESTIONS & DISCUSSION



*This presentation will be uploaded to the  
Virtual Library at  
[www.catholicschoolsbq.org/mdrc](http://www.catholicschoolsbq.org/mdrc)*

We can help!  
Please reach out to  
[schoolsupport@futuresineducation.org](mailto:schoolsupport@futuresineducation.org)

Ana Petruzzo at 718-965-7308 x1616



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