# SWOT / SMART templates

A SWOT analysis is a strategic planning tool used to identify an organization's Strengths, Weaknesses, Opportunities, and Threats. For a school to complete a SWOT analysis, it should gather input, evaluate internal performance metrics, and assess the external educational environment.

Use the table below to document your SWOT analysis.

| Internal Factors | |
|---|---|
| **Strengths** | **Weakness** |
| 1.<br>2.<br>3.<br>4.<br>5. | 1.<br>2.<br>3.<br>4.<br>5. |
| External factors | |
| **Opportunity** | **Threat** |
| 1.<br>2.<br>3.<br>4.<br>5. | 1.<br>2.<br>3.<br>4.<br>5. |

As you embark on setting improvement goals for the school, remember the power of SMART goals. SMART stands for:

By setting SMART goals, you pave the way for success and growth. Let's aim high, stay focused, and make a positive impact on our students and community. You've got this!

Goal from SWOT: _____

| SMART Goal Template- Deep dive into a single goal here: | | |
|---|---|---|
| **S** | **Specific** – What exactly are you trying to achieve? | |
| **M** | **Measurable** – quantifiable objectives to track progress | |
| **A** | **Attainable**– be realistic and maintain the enthusiasm | |
| **R** | **Relevant** - aligned with the mission and impactful | |
| **T** | **Time-Bound**- deadlines or expected progress dates | |

With the information from above please summarize your SMART goal into a sentence:

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|---|
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